



Detailed Course Syllabus

Academic Year		2025./2026.	Semester	Winter
Study Program	Undergraduate Communication Studies	Specialization/Major in	Communication Sciences	Year of Study 1., 2., 3.

I. BASIC COURSE INFORMATION

Name	Communication and Leadership		
Abbreviation	IZBP268	Code	279769
Status Elective	Elective	ECTS	4
Prerequisites	None		
Total Course Workload			
Teaching Mode	Total Hours	Teaching Mode	Total Hours
Lectures + Seminars			
Lectures	30	Seminars	15
Class Time and Place	CUC according to published timetable		

II. TEACHING STAFF

Course Holder

Name and Surname	Lana Ciboci Perša		
Academic Degree	PhD	Professional Title	Associate professor
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Office Hours	According to published timetable	Office	

Course Collaborator

Name and Surname	Natalia Tutek		
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Course Collaborator

Name and Surname			
Academic Degree		Professional Title	
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Office Hours	According to published timetable	Office	

III. DETAILED COURSE INFORMATION

Teaching Language English					
Course Description	The goal of the course is to enable students to apply appropriate communication techniques in a specific business situation. Students will be introduced to leadership styles; characteristics, theories and the latest knowledge related to practice, key competencies and leadership skills. They will understand the influence of the social and business context on interpersonal communication and relationships in teamwork.				
	Expected Educational Outcomes				
1. Recognize different communication styles. 2. Analyze leadership approaches based on skills and style. 3. Correctly interpret the models of contemporary leadership. 4. Apply techniques and adapt different leadership styles in communication.					
Textbooks and Materials					
Required	1.	Bass Bernard, M. and Bass, Ruth (2008), The Bass handbook of leadership : theory, research, and managerial applications, Free Press, New York			
	2.	Yukl, G.A. and Gardner, W.L. (2020), Leadership in Organizations. 9th edn. Harlow: Pearson Education.			
Supplementary	1.	Cialdinin, R. B. (2006), Influence: The Psychology of Persuasion, Harper Business, New York, NY			
	2.	Nahavandi, A. (2003), The Art and Science of Leadership; Prentice Hall.			
	3.	Robbins, S.P. and Judge, T.A. (2009), Organizational Behavior. 13th edn. Harlow: Pearson Education.			
Examination and Grading					
To Be Passed	Yes	Exclusively Continuous Assessment	No	Included in Average Grade	Yes
Prerequisites to Obtain Signature and Take Final Exam	1. Regular class attendance – attendance at at least 70% of classes according to the study program and the implementation curriculum. 2. Obtaining a minimum success rate of 35% during classes within the given teaching activities.				
Examination Manner	1. Participation in exercises. 2. Writing two midterm exams during the semester.				
Grading Manner					
sufficient (2) – 50 – 64 .9%;					
good (3) – 65 – 79.9%;					
very good (4) – 80 – 89.9%;					
excellent (5) – 90% and above					

Detailed Overview of Grading within ECTS

ACTIVITY TYPE	ECTS Student Workload Coefficient	GRADE PERCENTAGE (%)
Class Attendance	0,5	0
Seminar Presentation	0,5	25
Midterm Exam	1	25
Midterm Exam	1	25
Total in Class	3	75

Final Exam	1	25
TOTAL ECTS (Classes + Final Exam)	4	100

Midterm Exam

Dates

Midterm Exam 1: 8th week; Midterm Exam 2: 15th week

Final Exam

Dates

According to published timetable

IV. WEEKLY CLASS SCHEDULE

Lectures

Week	Topic
1.	Introduction - introducing students to the content and objectives of the course and student obligations.
2.	Communication skills - relationships and communication in groups.
3.	Concept, definitions and theories of leadership.
4.	Transformational leadership.
5.	Charismatic leadership.
6.	Leadership styles in practice.
7.	Leadership and strategy.
8.	Midterm exam 1.
9.	Key competencies in modern leadership.
10.	Ethics of contemporary business leaders.
11.	Leadership models and principles of the most successful leaders.
12.	Emotional and social intelligence of leaders.
13.	Creating and leading successful teams.
14.	Development and continuous training of leadership.
15.	Midterm exam 2.

Seminars

Week	Topic
1.	Communication and leadership - the key to success.
2.	Communication skills – exercise 1.
3.	Relationships and communication in groups - exercise 2.
4.	Transformational leadership by example.
5.	Charismatic leadership by example.
6.	Leadership styles in practice – exercise 3.
7.	Leadership and strategy – exercise 4.
8.	Preparing for midterm exam 1.
9.	Key competencies in modern leadership – exercise 5.
10.	Ethics of contemporary business leaders - cases.

11.	Models and leadership principles of the most successful leaders - examples.
12.	Emotional and social intelligence of leaders - exercise 6.
13.	Creating and leading successful teams - exercise 7.
14.	Development and continuous improvement of leadership - exercise 8.
15.	Preparing for midterm exam 2.

<i>Exercises</i>	
Week	Topic
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
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15.	